

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
6 May 2005 (06.05.2005)

PCT

(10) International Publication Number  
WO 2005/041058 A1

(51) International Patent Classification<sup>7</sup>: G06F 17/30

(21) International Application Number: PCT/AU2004/001451

(22) International Filing Date: 22 October 2004 (22.10.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data: 2003905806 22 October 2003 (22.10.2003) AU

(71) Applicant (for all designated States except US): **QSR INTERNATIONAL LIMITED** [AU/AU]; 2nd Floor, 651 Doncaster Road, Doncaster, VIC 3108 (AU).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **LONG, Adam, Alfred, Musial** [AU/AU]; 8 Affleck Way, Rowville, VIC 3178 (AU). **DUKE, Jackie** [AU/AU]; 25 Martin Street, Brighton, VIC 3164 (AU). **GODFREY, Linda** [AU/AU]; 5 Shirley Way, Glen Waverley, VIC 3150 (AU). **RICHARDS, Tom** [AU/AU]; 8 Diosma Road, Eltham, VIC 3095 (AU). **HICKS, Kerry, Leigh** [AU/AU]; 23/999 Rathdowne Street, North Carlton, VIC 3054 (AU).

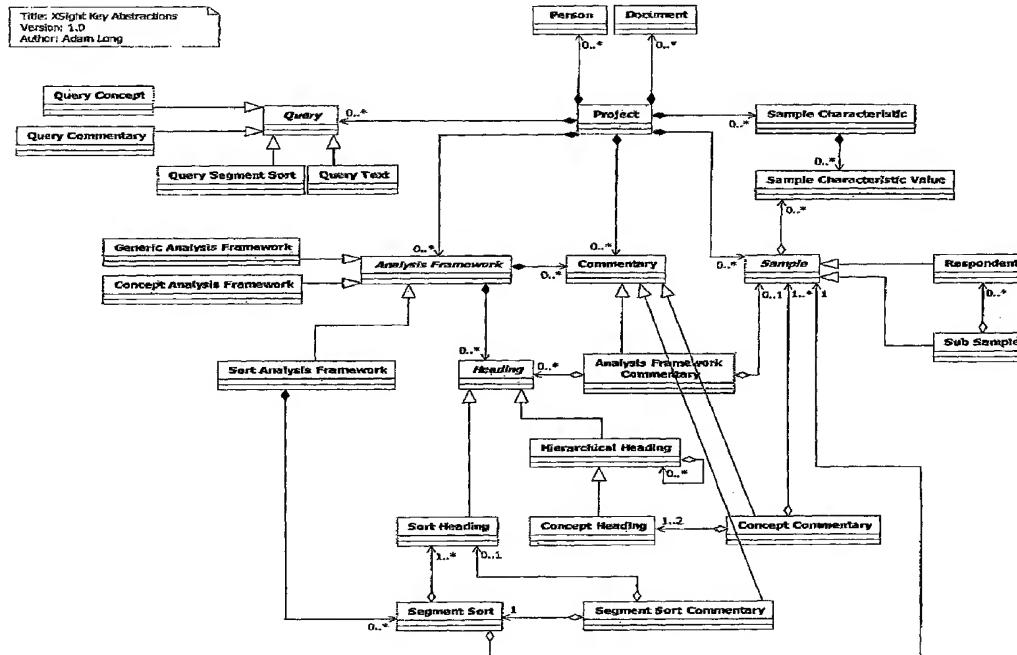
(74) Agent: **PIPER'S MILLS OAKLEY**; Patent Attorneys, Level 4, 121 William Street, PO Box 453, Collins Street West, Melbourne, VIC 8007 (AU).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: QUALITATIVE DATA ANALYSIS SYSTEM AND METHOD



(57) Abstract: The present invention relates to the field of qualitative data analysis. In one aspect, the present invention relates to a system, method and schema relating to the analysis of data collected in commercial research projects, such as group discussions and in-depth interviews.

WO 2005/041058 A1



**Published:**

— *with international search report*

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*